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Filing date: **11/26/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	77501020
Applicant	DV International, Inc.
Correspondence Address	DANIEL M. PAULY PAULY, DEVRIES SMITH & DEFFNER, L.L.C. 45 SOUTH SEVENTH STREET PLAZA VII, SUITE 3000 MINNEAPOLIS, MN 55402 UNITED STATES dpauly@pdsdlaw.com
Submission	Applicant's Request to Extend
Attachments	77501020_Extension_ Request.pdf (1 page)(191110 bytes)
Filer's Name	DANIEL M. PAULY
Filer's e-mail	docketing@pdsdlaw.com, dpauly@pdsdlaw.com
Signature	/Daniel M. Pauly/
Date	11/26/2010

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
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Application Serial No.: 77/501,020

Applicant: DV International, Inc.

Mark: ORGANIZED GOES BEYOND ORDINARY

ESTTA Tracking No.: ESTTA370446

Docket No.: 766.0060USTA

REQUEST FOR EXTENSION OF TIME TO FILE APPEAL BRIEF

Applicant DV International, Inc. requests a first extension of time of 60 days to file its appeal brief in the current matter now pending before the TTAB. The reason for this request is to allow Applicant an opportunity to fully determine the merit of proceeding further with this action.

Granting of an extension of time will provide economy and efficiency to the TTAB by assuring that this matter is fully and carefully briefed in the event that the appeal is maintained. In the event that an appeal is not maintained, disposition by voluntary termination of the appeal will allow the matter to be resolved without unnecessary work on behalf of the TTAB.

Respectfully Submitted,

/Daniel M. Pauly/

November 26, 2010

Daniel M. Pauly

Pauly, DeVries Smith & Deffner, L.L.C.

45 South Seventh Street

Plaza VII, Suite 3000

Minneapolis, MN 55402

docketing@pdsdlaw.com

612-476-4780